

Department of History
Nowgong Girls' College

Title: Certificate Course on Tourism Management

Eligibility: Aspiring Students after passing 10+2 in any stream from a recognized board are eligible for admission.

Course Outcome: After completing this course, students will be able to explain Tourism with special reference to the historical monuments, cultural and ecological elements and places of the north east India as tourist and heritage sites of the nation. They will be able to relate to the growing vocation of tourism as an industry and the applicability of historical knowledge for its growth.

Syllabus of the Course -This course is framed for preparing students to be competent and adequately skilled enough to work in the Hospitality, Travel and Tourism sector.

Unit I- Tourism principles and Practices

Unit II- Travel Agency and Tour Operations

Unit III- Tourism Planning and Policy

Unit IV- Tourism Marketing

Readings:

Bezboruah, M : *Tourism in North East India*

Bora, S., & Bora, M.C.: *The Story of Tourism : An Enchanting Journey through India's North – East*, UBSPD, Delhi, 2004.

Taher & Ahmed : *Geography of North East India*, Mani Manik Prakash, Guwahati, 2010.